



Clearwell

SUPPORTING A **SUSTAINABLE FUTURE**



Clearwell in short

Clearwell Europe develops, produces, and sells modular, autonomous, and scalable water treatment systems to purify water in a sustainable and cost-effective manner in line with increased environmental regulations

- Combines water filtering techniques to create low pressure water purification systems
- Customizes containers for the customers specific needs
- High level of technical expertise
- Customers on three continents
- Improves water recycling and contributing to a sustainable society
- Contributes to achieving UN Sustainable Development Goal 6

Problem

Heavy metals in water creates a multitude of problems for industries, agriculture, the environment and people.

- Environmental regulations are catching on
- Regulatory demands increases
- Businesses shut down if not compiling
- Mines needed for large scale energy storage
- 2 billion people lack clean water



Solution

Clearwell offers low maintenance, cost-effective, and environmentally friendly solutions for purifying water in a sustainable and efficient manner

- Low pressure solutions
- Combining old and new technologies
- BAT
- Cost-effective
- Modular
- Autonomous
- Scalable
- Tailored to the customer's needs



Sales strategy

Clearwell has built up a database of potential customers and lobbyists that are continuously nurtured with through information and meetings

- Parts of the recycling industry are living on borrowed time
- Temporary dispensations can be exchanged for Clearwell systems
- Works closely with both municipalities and county administrative boards

Sales verticals

Recycling - 500 metal recycling plants in the Nordics needs a water purification solution

Mining - Joint Venture in Brazil to accelerate sales

Pumped Hydro Storage - Increased need for energy storage creates demand

Urban Potable Water - Great network & partners opens up great possibilities



The market

The global market for clean water is driven by several factors such as:



Increasing population and urbanization



Existing water resources limited due to human activities



Regulations and guidelines from authorities



Corporate social responsibility (CSR)

USD 24 billion

Estimated market for industrially purified water in 2026

The market

Technologies for cost-efficient water purification methods to reduce waste and emissions are becoming increasingly sought after in the global market



India

The government plans to invest approximately **\$3.5 billion** to provide clean water to all households in the country by 2024.



China

China has planned an investment of approximately **\$50 billion** to purify water and increase access to clean water in the country.



USA

The US government plans to invest **\$111 billion** over the next 20 years to upgrade water infrastructure and ensure access to clean water.



South Africa

South Africa has invested approximately **\$3.8 billion** to build new water treatment plants and upgrade existing facilities.



Brazil

Brazil has planned to invest approximately **\$30 billion** to upgrade water infrastructure and increase access to clean water.



Nigeria

Plans to invest **\$2.3 billion** in water infrastructure to provide clean water to all households in the country by 2030.

9,7 billion

Estimated global population in 2050

UN SDG 6

UN Sustainable Development Goal no 6 is about ensuring access to clean water and sanitation for all people by 2030

- Clean drinking water
- Sufficient quantities
- Affordable prices
- Improving sanitation
- Improving waste water management
- Protect wetlands
- Protect water resources
- BAT – Best Available Technology

2,3 billion of world population lacks access to clean water



How Clearwell differs from competitors

Experienced system integrator & tailored solutions

- Customized solutions, even for smaller installations
- Energy-efficient systems saves energy costs
- SaaS (System as a Service) removes initial costs
- Scalable, modular & autonomous container systems that are easy to upgrade



Team



Patrik Philipson – CEO

Extensive experience from running both large enterprises like OKI Europe Ltd, Symsoft, and Storage Tek to smaller startups. As a dynamic and versatile business developer, Patrik will lead Clearwell into an internationally established water treatment company.



Mikael Engström

Former banker, entrepreneur, private investor, and business advisor with a focus on renewable energy. He has acted as both an investor and advisor for several companies related to solar power plants, waste/energy facilities, and water purification projects.



Jim Karlsson

Entrepreneur in the IT industry since 1983, with the last 20 years focused on IT security. Previously CEO and founder of IT security company Nordic Edge, which was sold to Intel Inc. He was also CEO of the listed IT security company Clavister.



Nikolas Georgii

Long experience in communication, sales, and marketing with more than 25 years of experience in the high-tech and telecom industries. Previously worked at companies such as Novell, Cisco, Merkantildata, AppGate, Clavister, and myFC. Experienced in strategically planning and executing business-driving marketing projects nationally and internationally. In his role as VP Global Marketing, he introduced Clavister on Nasdaq First North.

Board & CEO

Johan Lundin – Chairman of the Board

Johan is a startup ecosystem builder, innovator, and FinTech expert. Previously worked for Pareto Securities in New York and many years in different mining projects in Africa. Now Johan is a Sweden-based Partner at RNDpoint and 4IRE and the Founder of the Agendo app. Deep expertise in FinTech business development and institutional sales.



Jim Karlsson – Board member

Entrepreneur in the IT industry since 1983, with the last 20 years focused on IT security. Previously CEO and founder of IT security company Nordic Edge, which was sold to Intel Inc. He was also CEO of the listed IT security company Clavister.



Monia Benbouzid – Board member

Monia has a background that includes founding the Nordic Working Group for Migration and Development, being CEO of Green Global Sweden AB, and chairman of Amplex Management AB. Monia also has a background in the Swedish Green Party and has been a candidate for the European Parliament election. In addition, she has worked for international NGOs and UN organizations and has a master's degree in International Economic History.





Clearwell

Thank you!

